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Design Enriches Life, Life Breeds Fashion

Gong Yun¹

ABSTRACT

As society advances and technology changes, fashion design has developed from the initial few exclusive to public demand, and fashion category also covers all walks of life, extends to every area from a single demand to industrialization. Fashion design development, has become an indispensable part of people's lives. Fashion satisfies public demand, reflecting the public interest towards, and designer correctly grasp of fashion and taste of popular motivated the design of continuous innovation to creating new business value, cultural values of the social value of fashion. A precise definition to fashion is hard, cause too broad as it relates to areas, such as products, clothing, entertainment, advertising, decoration, home, fashion is reach into every aspect of our lives. Fashion derived from life elements, convergence elements of era and innovation into your life all over again, this cycle forward and updated, fully embodies the understanding of art and life. Design enriches life, life gave birth to fashion.

Keywords: Designer, Fashion, Life.

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With development of time, rubbing the brain can define each era of fashion and design constantly updated, and at the same time will be changed lifestyle, we are pursuing fashion and life the distance between the increasingly become subtle and closely. Good Fashion design is undoubtedly a touch of color to that touch of life to age injection. Choose what kind of life is an attitude that people face in life, and the choice of fashion design and the quality of human life in their own pursuit.

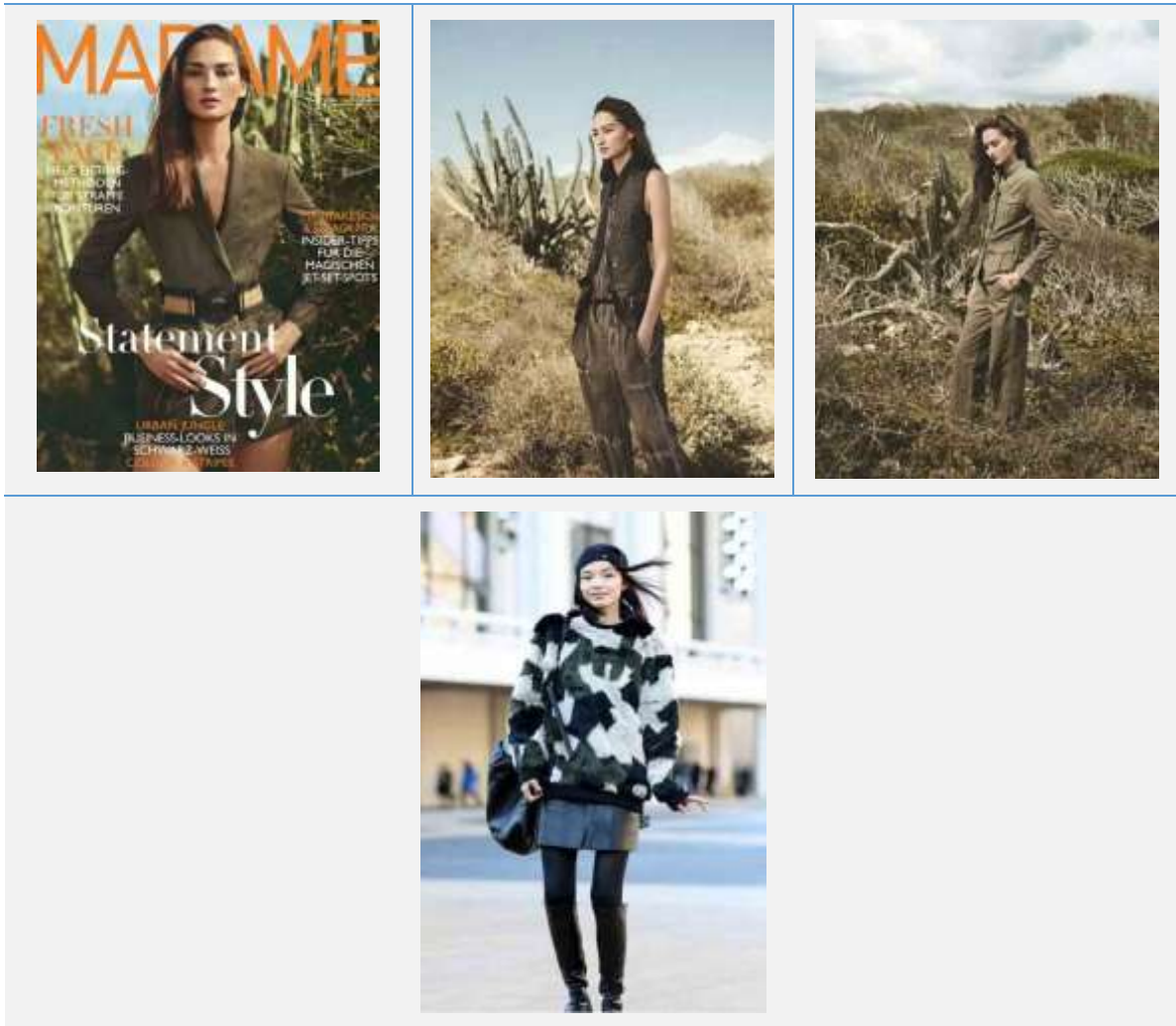
1.0 Fashion goes hand in hand with the times, Life is not only interpretation of fashion, but also the definition of fashion

A famous of novelist had said such a words "when I died 100 years after, if there has an opportunities, let me resurrection again , times certainly has turned upside down , and the first book that I most wants to see of not contemporary of philosophy book, not contemporary of political book, but a this fashion magazine, because just this simple of fashion magazine can let me fast to clear what about life of people which has changes in this 100 years" a such words, with some funny, but totally clear to told us

¹ Shanghai University of Engineering Science, Adviser: Rong Rong, Xu, E-mail: 455119220@qq.com

fashion design related closely with lifestyle and whole ear, from the every details from the surface ,reflecting modern people's way of thinking, lifestyle, aesthetics, trends.

On September 3, 2015, the great victory of the world anti-fascist war, China 70 anniversary of the victory parade held in Tianmen Square, watching great rejuvenation of the Chinese nation, stirred up numerous moving. "Military" from World War II military style into fashion, this new trend never looked back, in which designers are adding a new element, injecting new blood into it. In 2015, the catwalk at New York fashion week, and the Military style is also very popular.



Under the magic hand of the designer, by adding some stylish elements, you can make this simple uniform melody. Army Green, cover stick pockets, metal buttons, badges and uniform belts and other features, unique look and practical functions of the uniform will be such a massive historic-style, into our lives again. Including the latest popular Korean drama “descent from the Sun” the actor Song Zhong ji plays a soldier, the Nepal military stylist popular across the 2016, No matter what the gender even children are wearing Nepal military stylist, winter clothing, joined the camouflage element, give people more security sense, won't let a person feel cold, and there is a very refreshing warm, may be that is a special emotion of people for the uniform. This latest of example in recent years can reaction out, How closely of fashion and life , whether anything in people's life , news, history, drama, as long as in the life of people, has been widely accepted and cause the attention of all people, was widely accept and raised all of concern, this points must will was all field of keen of fashion designer by capture , and be processing created, be newer and more friendly way back into our life, fashion from life, and go back to life.



Asexual style become more and more popular in recent years, women wear a suit and man wear skirt, when clothes are no longer differentiating between men and women, design are not divided by gender. unisex, means "gender-free" Neutral, and the concept of gender of unprecedented population, and has intensified. Designer Rad Hourani, examples, which is no longer use gender to divide the design, both men and women are likely to wear with foundation. No seasons, no cause, no tradition. Break the "abide by the traditional" rules, to remove gender labels, everything seems like a matter of course, should abandon those seemingly obsolete boundaries and classifications, embrace new ideas. not only represents the "no sex" this meaning is more like a way of life, it represents is not subject to any binding limits. Both men and women, older younger, from which country, not limited by any religious belief. Designer Rad Hourani said, "who require that men in suits, women makeup, high heels matching skirt? "And there have a reason in fashion territories appeared this a phenomenon ,its not designer just imagine out, according to the survey in the current social fashion and appear some of the phenomenon, women become more and more independent, ability to work, more and more strong, in the current social equality between men and women, they are willing to choose this asexual clothing to emphasize and highlighting their confidence, and a female unique excellent sexy and handsome, and outstanding in any occasions, have absolute execution and voice. Includes, of course, star effect, more and more star prefer the style of this kind of "bullying female President" is also an important cause of the fashion design style change. There is another reason, of course, this is not a negative or positive, according to the survey, the percentage of gay dramatically increased every year, people think about homosexuality phenomenon is also more and more understanding, especially in big cities. Including entertainment male star, men wearing style began to gradually diversified, in addition to the masculine ,also appear feminine and very personal style, and capture this phenomenon that designers started to design some different to reflect various men another beautiful side. The emergence of these elements and characteristics, are all derived from life, from constantly changing of people. And the social thinking, and the meaning of life lies in continuously break through the boundaries. Emphasizes the freedom of choice. Interpretation of life fashion, the definition of fashion, fashion also reaction to life.

And many other examples demonstrate creative fashion design and people's daily life more closely

bonded, improve quality of life and development of the times, the more harmonious the more rapid. And excellent fashion design can be brought about a new way of life, the same as the benchmark. If either consciously or unconsciously, fashion and costume plays in our daily lives an important role, eyes open every morning we have to start the choice of clothing, whether it is work, morning exercise, recreation, dance and so we have decided to a how kind of state to face to face around the world, whether we browse magazines, movies or colored media, we will be the colors of the fashion design style, color, shape, attracted by these daily contacts, these unique beautiful the overwhelming thing to make our way of life to go in subtle fusion, to follow up.

Life will always be our source of fashion designers inspired by land, whether it is travel, music or books or crafts, color, printing, contour or overall are able to inject new energy and elements of today's fashion. And we always tell in the end is a fashion design changing our way of life, or because we started to produce a new way of life was derived from a series of fashion actions, products and designs. The impact of each era in each stage, or stage some of the characteristics of the fashion design seems to be to play a guiding role, our fashion designers have to open each cell of the body will be perceived sensitivity to the highest Pop Life has occurred or is about to become popular many details to expand creativity and design. About fashion in every age have characteristics of each era, the same is that it never far from our daily lives, like a giant hand it is everything also wrap the entire era.

2.0 Good design is never ending of the classic, is a reflection of social ideological trend of change

Today, more and more elements were used in the in fashion design, it can be a designer's personal understanding of design itself, or it can be a reaction to the social trends of the time. These styles are formed over a long period of precipitation, there came into being under the trend of the times. They form a classic, or a rebellion, but regardless of which one, as it is for fashion style, different style of thinking and design methods brings more choice. Also reflect the changes of the social ideological trend.

And fashion designers to choose how to absorb to consider what kind of element fads in what kind of form it can be quickly accepted and spread into our daily life, in addition to life itself designer will Looking for inspiration in terms of history, different cultural, political, economic, science and technology, so as to establish a relationship. Just like every year the major brands in addition to clothing designer fashion show stylist also take into account the cooperation and to match new hairstyle and makeup this season, the purpose is to attract better and more comprehensive consumer aesthetic and emotional build up a good relationship with the consumer. So in fashion design, lifestyle between the two and, man has become the most important medium, people's feelings, human emotions, thoughts and ideas of contemporary man, what kind of good design can make people from generation to generation passed along, such as the early 20th century, European and American women of high society with bra for the United States, the woman's body into an unnatural curve Rene and proud, and this corset are mostly made of hard metal or shark made of bone, and rude with lace tie, year after year to obtain a slim waist to the strange, and people think that the more contemporary fine waist more beautiful, as if we were the ancient Chinese foot binding in general, so that when the women suffered as torture general treatment. Until the French designer Paul Poiret pioneering the creation of a more soft, feminine clothing, high waist design, and tight-fitting bodice existence becomes superfluous in this design, only to be gradually abolished, the liberation of women. History proved cases, a bad unscientific fashion design, in any case all the rage eventually be eliminated by history, not fully take into account the feelings of consumers. And how can you make a good design change is significant, the demise of the corset followed sparked a new movement "abandon corsets, bra using split, with the outbreak of World War I, professional women start increases, changes in lifestyle in order to enable them to start work to go around, so girly became shorter and shorter, the designer fully combined with human and scientific and creative invention a very comfortable fit female bra Until modern times, the corset has become increasingly scientific and aesthetic of fashion, into the various elements, after so many years of history through a variety of improvements to be handed down

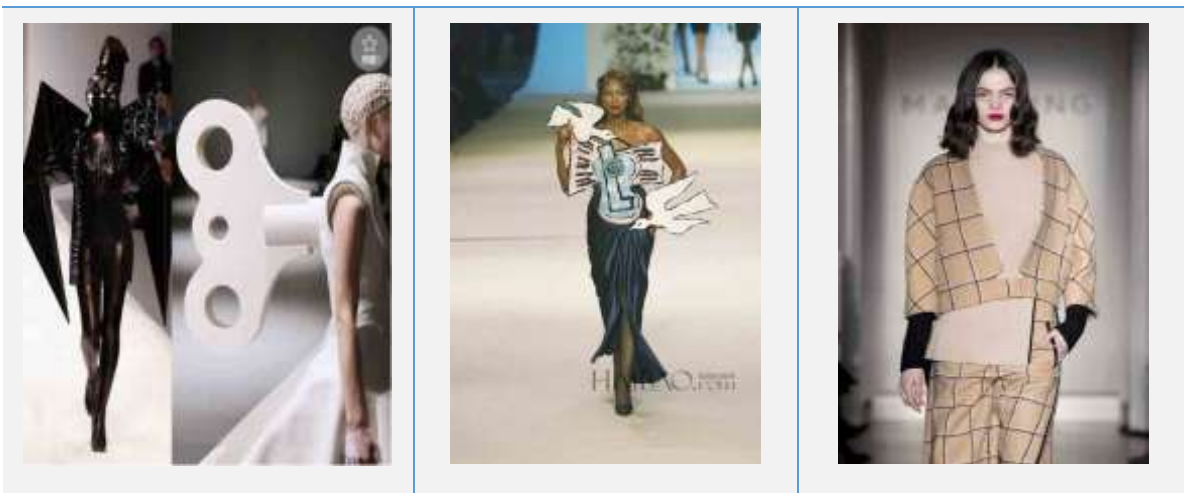
before the most classic fashion. real fashion design must not fanciful creation, but a combination of scientific and social lives more fully integrated consumer experience of creation, so something permanent to spread.

3.0 People's lifestyle, change in fashion design, who was forced to abandon the game, who can always stand on the cusp.

What "fashion design" it is, this seemingly everyday life we have come into contact with the air filled with the same thing as suddenly alone to think the answer will be a bit tricky and confused. We have entered the twenty-first century, the whole world is caught up in a whirlpool of great change, rapid technological and scientific integration continues to accelerate the pace of our perception seems to have started in a passive being, when technology and science continue to rise to unprecedented new things to bomb us slowly becoming rich from a single attendant messy lifestyle, we look at things in perspective has been forced to follow-up, or has been challenged, we have When even become a victim in this rapidly advancing changes in our long-cultivated basic aesthetic and everyday aesthetics, in the role of super power of this change, it began to issue a sustained scream, someone blind with Not to be fashion forward "out" and lose myself, started to forget what they want to pursue the original favorite, began to stand in the gorgeous outlet and allow yourself to become unrecognizable, some people thought he was leading the fashion, but trance This is fashion fog forest with chaotic direction. And what is the starting point? We stood in the intersection with the past, we can clearly feel the change in the times of future changes in life,

Since 2007, during the great depression, HM, Forever21, Zara and other fast fashion retailers and the rise of electricity, caused great threat to the traditional clothing retailer. Many fashion brands selling 10 billion a year before, but now is reduced to the brink of bankruptcy, such as Aeropostale. Summing up these big brands quick decline following major four reasons

1. Youth vision changed: Once teenagers like to wear the same clothes with their peers, has obvious brand logo on the clothes. Now under the influence of social media such as instagram, teenagers like their match outfits, more diverse style selection.
2. Over-reliance on discount: Now young people used to go to the store before shopping online research, looking for the most preferential price.
3. Shopping mall's poor form: in the past, people often in the mall, but now more and more people begin to use smart phone shopping, go to the mall and buy a particular commodity, instead of hanging out.
4. Competitive: Now people have more options, such as Forever21, discount stores TJMAXX and electricity. More and more competitive. Fashion can bring life diversification, with the constant change of lifestyle, fashion combined with Internet, also means that eliminate couldn't keep up with the rhythm of things.



Such as surreal clothing that decades of development and change, in the 30's Schiaparelli's surreal style

design has influenced the fashion world, inspired designers and the wearer's mind. Experienced in the 40s of war, the recovery of the '50s and 60s, after a period of turmoil, 70's punk clothing also showed traces of surrealism, all kinds of extraneous material, objects and images were used for clothing and decorations and amazing at the same time have to admire the designers' whim. In the 80's, Surrealism style becoming a fashion design trends again. Inspiration from traditional and painting, works more exaggerated shapes. To 2016, surrealism as experienced a reincarnation, as if with the tornado play reckless and flying full circle back to the ground, but its different with the original Schiaparelli first sensation of lobster. now more surreal exudes a more mature charm, more adapt to the market and people's life. The initial surrealism, beginner's mind is to release their inner, irrational side, dreams, negative, dark, purity, entwine, mania, calm, fantasy, to investigate various surrealist works, seems to have such a strong deep feelings, let it seemed more sharp or a little softer. And at a time when the people life need rebel, need anti-traditional to break this boring, but now Super realism gradually close commercial, put Super reality this seems to detached hard close of things with into has people of life, with into has reality eliminated too strong artistic exaggeration shape, more solid wear, but retain the surrealism in that kind of artistic conception, the unification of the dream and reality.

Fashion seems to have been a leap in the past to subvert our way of life, to subvert our aesthetic way, it may look good today we think of beautiful things, tomorrow may be too angry, it becomes a mediocre defective, if the public has been irregular think one thing, after a period of time has become a trend. In any case, rapid changes in fashion design, pervasive media frenzy and mechanized production does to our everyday life exquisite aesthetic feeling the impact caused some confusion, but now is the source for design ideas and feelings, and living in it a new era of human thought to do some time for a new look. In an era of such a development in a variety of fashion information we absorb the same time, we follow up and improve their quality of thinking highly of control but also to learn how to control yourself this some kind of life style and aesthetic mode that in this era we will not be rolled pieces, neither fish nor fowl.

4.0 To fashion a more humanized, low carbon, do one of the most emotional design

When the roar of the machinery to continue moving forward, resulting in a colorful excitement that give people a brief visual delight other people fashion or product in large quantities of machinery manufacturing, to flood our living environment products seem fall into two categories, special and expensive ordinary cheap. The former is no doubt through the use of newer technologies, updating Hing materials, dazzling appearance and highlight its scarcity to achieve higher value and expand the group of high fashion crowd in hot pursuit, and the latter as quickly as possible through large quantities production, low cost, the use of cheap materials, with the most simplistic process to maximize the benefits and then a short time, and to pay more attention to develop a number of cost-effective and convenient, but not excessive demands quality consumer base.

All kinds of desires, and sought after, a lot of flavor with a strong industrial products emerge, these stylish products follow a one mechanized flow into the person's life, it did not follow the value of their significance, but also no story, no history, mostly fast food like some soon to be replaced with something easy, but now that there is no sense of so-called fashion products have been piling up in the waste of the earth's resources so that now the fashion materialistic, high-speed, high-volume, multi-style, commercialization, by constantly updating products to attract the attention of consumers, and this commercial made rich clothing business does not need to seek innovative design, as each season fashion companies, and publishes numerous major brands new clothes, and they only need to plagiarize, plagiarize, plagiarize changing the law so that no longer coming designer's task to create, but go on a combination of existing products in guiding the decision-making level, the price advantage to sell out fast, I have to say this is a public fashion revolution, so that everyone does not need to spend a lot of costs you can integrate with fashion, but this continues to be shoddy fashion designers are nothing new and will begin to lose passion for innovation The so-called fashion on real sensitivity, but also things such low prices too low value of the earth's resources have been consumed, society and the environment does not help, the number of daily garbage to produce fashion, whether it is the market,

designers or consumers need to take on that responsibility. but with limited resources to make high-value design becomes a today's biggest problem. The method to solve the problem is that to fashion a more humanized, low carbon, do one of the most emotional design.

Nowadays "Well designed" slogan is not just generalities, but deeply rooted in the designer. 80-90 - s of the 20th century fashion design trends to diversification, and all kinds of design style has appeared. People began to weary, with "functional" as the center, emphasizing standardization, standardized production of the internationalist style. excessive intoxication and clamor will only make the design of floating to the surface, explorations and lost. Claim on the basis of the guarantee function in the form of more aesthetic feeling to meet the needs of people to a higher level. Humanized design become conspicuous bright spot, and gradually formed a trend, Be simply, Humanized design, from single function in the past to meet up for the spiritual dimensions of concern to individuals. given more emotional, cultural, aesthetic connotation in the design, To establish a kind of people and things, people and the environment harmony wonderful realm.

When we stopped, temporarily out of the high-speed operation of the city, you will find that life has its own rhythm, how do we grasp the pace of life, make the most emotional designed, perhaps nothing to do with fashion, the intention is not greed, is possession of a tract repetitive process, the real creativity always comes from the hot blood of paranoia and carry out in the end precision.

With the revival of hand-made, hand-made of the United States began to dominate one, such as China's top designers, but also the first lady of the Queen's designer Mark, she created the brand "useless" all produced all handmade, from the spinning yarn to weaving, sewing to final hand-dyed and natural in all the way, will not cause any burden on the planet, though slow-paced, but we found that emotional and spiritual value of their intentions sustenance from her designs, that design dignity A whispered value system, by people all the senses to penetrate our brains, emotional investment, links the past and the future, the integration of high and low technology, this design makes breath smell industry, but the meaning of life. With opponents of care for the respect of all things, with temperature, no distortion does not impose, as if people can not live without the natural ecology, and fashion can not be divorced from life.

Mark said that she used to be a fashion designer, and later was a fashion designer, a designer and later, also came close to make the artists, but now it is a nothing. I see from her this process is an evolutionary, rather than returned to the original, it is a concept highly improved. There are many definitions of public fashion, but not to a thorough understanding of what needs to fashion is life, and life is the intention of the designer, it is the slowest pace, make the most profound design.

The show is full of whimsy from the bizarre to the major print sophisticated fashion magazines, fashion unstoppable trend has become one of the driving force behind the international creative industries. When we are immersed in these gorgeous gimmicks and imagination, we can never forget is the essence of the fashion industry's most creative design inspiration flash never like magic magic, but by the designer of the investigation, visual stimulation creative exchange, question, understand and analyze trends to get inspired to keep up with the times. Over and over again with new ideas is a new way, once again negative, in order to enrich the imagination, develop creative thinking. As a fashion designer, to achieve a starting point for any design is through understanding, understanding of market positioning, lifestyle and level of understanding of the target customer base the moment, understand their own in the end want to give others new what? Some designers starting point is the supply of people practical clothing, and some designers committed to challenge traditional ideas, challenge dress rules, confusion dressing up, breaking the public aesthetic, and even gender confusion, there is a return to its designer Jean clothing the simple charm of the original, so that people are overly sensitive to stimulate the senses to return to the minutiae.

No matter what kind of people are to be required, we need to design life, we need to stimulate the challenges of design, we also need to let the heart rest of the design, whether it is any kind of design,

we need to fully take into account that it is designed value and significance.

Design comes from life, but higher than life. What is life? Life is refers to all the activities of people in nature. What is design? Design refers to people in all the activities of nature, to the experience and feeling of natural phenomena, extraction, processing, and the stamp of the age to artistic, Life is the basis of the design, provide source and material for design; Design meet the need of life, bring convenience and appeal for the life, to create the environment with human physiology, the psychological demand. Our designer should through the understanding and experience the spirit of traditional culture connotation, find it contains the philosophy, to scientific and objectively to identify yourself, find the real human material home and spiritual home, realize the unity of real life and design.

Everyone is living designers, we never lack of creation, but the lack of innovation, lack of a more comprehensive social resources for environmental considerations, we have to complete from a dream division to a fashion designer to leap an artists, we also need to have more understanding of fashion, pondering the meaning of life more, then again we have to choose what kind of life is that people face in life an attitude, a good choice of fashion design is the people and their quality of life in a pursuit. We have to take a new look more fashion questions, to find the most correct direction from them over and over again self-denial.